



Maryland Farmers Market Association 2019 Sponsorship Opportunities

Maryland Farmers Market Association is a nonprofit that cultivates a vibrant and sustainable farmers markets community in Maryland. We love farmers markets because they support local agricultural producers, provide access to fresh foods, and serve as positive community spaces. Our programs support the economic viability of local farmers and producers; increase access to quality, nutritious foods for all; and improve customers' farmers market experiences. We are the only statewide organization of its kind and engage with a diverse range of stakeholders that include regional farmers, artisan food producers, anti-hunger organizations, state agencies, and finally, food lovers from all walks of life.

Support our work with a sponsorship and help grow a sustainable food system that works for everyone. Are you a small business? Ask about our special rates. Don't see what you are looking for? Let us know and we can customize a package to suit your needs!

Info@marylandfma.org

- *MDFMA's social media reach: 8.5K*
- *Unique visitors marylandfma.org in 2017: 24K*
- *Network of Regional farmers and producers: 500*
- *Maryland Market Money Markets: 35*

MDFMA Champion—\$10,000

- **Tabling opportunity at two (2) Maryland Market Money (MMM) farmers markets per season (May through November, 2018)**
- **Opportunity to speak at MDFMA's National Farmer Market Week event at a Maryland Market Money farmers market (August 5th to 11th, 2018)**
- **Company logo with link on MDFMA website and, when possible, on print collateral**
- **Company logo in our monthly newsletter**
- **Eight (8) dedicated social media posts over the course of the season**
- **MDFMA will send one message on behalf of sponsor to respective databases of interested farmers (number 400), markets (number 150), or shoppers (number 5K)**

www.marylandfma.org
741 Generals Highway, Suite 103
Millersville, MD 21108



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MDFMA Benefactor — \$5,000

- Opportunity to speak at MDFMA's National Farmer Market Week event at a Maryland Market Money farmers market
- Company logo with link on MDFMA website and, when possible, on print collateral
- Company logo in our monthly newsletter reaching 600 stakeholders
- Six (6) dedicated social media posts over the course of the season
- MDFMA will send one message on behalf of sponsor to respective databases of interested farmers (number 400), markets (number 150), or shoppers (number 5

MDFMA Supporter — \$2500

- Opportunity to speak at MDFMA's National Farmer Market Week event at a Maryland Market Money farmers market (August 5th to 11th, 2018)
- Company logo with link on MDFMA website and, when possible, on print collateral
- Company logo in our monthly newsletter reaching 600 stakeholders
- Four (4) dedicated social media posts over the course of the season
- MDFMA will send one message on behalf of sponsor to respective databases of interested farmers (number 400), markets (number 150), or shoppers (number 5K)

MDFMA Friend — \$1000

- Company logo with link on MDFMA website and, when possible, on print collateral
- Company logo in our monthly newsletter reaching 600 stakeholders
- Two (2) dedicated social media posts over the course of the season
- MDFMA will send one message on behalf of sponsor to respective databases of interested farmers (number 400), markets (number 150), or shoppers (number 5K)