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## Feast for Farms and Families 2019 FAQ



### What is the Feast for Farms and Families?

Maryland Farmers Market Association's signature event, the [Feast for Farms and Families](#) is a fundraiser when restaurants and food businesses throughout Maryland donate a portion of their proceeds to support our work. Past participants include Artifact Coffee, Lord Baltimore Hotel, Preserve, and Republic Takoma. This year will be the fourth Feast for Farms and Families and will be celebrated on October 17<sup>th</sup>, 2019 and we are expanding to include makers selling at farmers markets who are invited to donate a portion of market sales from any day that week.

### What does this fundraiser support?

The Feast supports Maryland Market Money (MMM), Maryland Farmers Market Association's cornerstone food access program. MMM removes economic barriers for food-insecure shoppers, providing a dollar-for-dollar match for purchases made using federal nutrition benefits at farmers markets. Maryland Market Money is a win-win program; it fights hunger and invests directly in farmers, strengthening the local food system. Since 2013 MDFMA has distributed over \$700,000 to food-insecure Marylanders to spend at Maryland farmers markets.

### What do participants get in return?

Good karma and pride in know that you are helping build community and fight hunger through farmers markets! Kidding aside, MDFMA has a combined social media audience reach of 10K and will show participants lots of love on social media, thank them on the website and in its [Maryland Market Money Annual Report](#). Participation is great way to promote your business and share your values with your customers.

### How can my business participate?

Businesses that want to participate should decide how much they'd like to donate and sign up here: <http://bit.ly/Feast2019Signup>. Most businesses donate a percentage of sales but you can also do a set amount per item ordered or per guest; however you choose to participate we welcome your support.

### What else do businesses need to do?

MDFMA will provide participating businesses with print collateral and social media tool kits to use if they chose, but other than that MDFMA will do the heavy lifting on promoting the event.

### Questions?

Reach out to [jglass@marylandfma.org](mailto:jglass@marylandfma.org) (612 232 3459).

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